

# COURSES

## ENTREPRENEURSHIP

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**ETR-220      Innovation and Creativity**

**Lec 3   Lab 0   Clinic 0   Credit 3**

This course provides a study of developing and enhancing individual and organizational creativity and innovation. Topics include that innovation needs to be applied to products, services, and processes to increase competitive advantages and add value to businesses. Upon completion, students should be able to apply innovation and creativity principles in the work place.

**Co-Requisites:** None

**Pre-Requisites:** None