

# COURSES

## PROFESSIONAL CRAFTS: DESIGN

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### **PCD-110      Intro to Craft Design**

**Lec 1   Lab 3   Clinic 0   Credit 2**

This course introduces the basic principles, elements, vocabulary, and process of two-dimensional design within the context of professionally produced crafts. Emphasis is placed on general design concepts and vocabulary, conceptual thinking, design process application, and observational skills. Upon completion, students should be able to demonstrate enhanced observational skills and a working knowledge of design vocabulary, concepts, and processes.

**Co-Requisites:** None

**Pre-Requisites:** None

### **PCD-111      Advanced Craft Design**

**Lec 1   Lab 3   Clinic 0   Credit 2**

This course explores the conceptual process of design as applied to the three-dimensional form. Emphasis is placed on solving three-dimensional design problems which are material, function, site, or client specific. Upon completion, students should be able to apply an enhanced understanding of the relationship between design concept, process, and product in three-dimensional form.

**Co-Requisites:** None

**Pre-Requisites:** PCD-110

### **PCD-211      Prof Craft Design**

**Lec 1   Lab 3   Clinic 0   Credit 2**

This course covers the development of customer- or site-influenced design and the development and design of craft marketing promotional materials. Topics include customer-guided, site-specific, and other design influences and development and design of logos, hang tags, websites, brochures, and related promotional materials. Upon completion, students should be able to design within site, customer, or other limitations and complete a design package for their personal marketing needs.

**Co-Requisites:** None

**Pre-Requisites:** PCD-110