

PROGRAMS

BUSINESS ADMINISTRATION - TOURISM

Haywood Community College's Business Administration in Tourism program provides the skills needed to be successful in supervisory and managerial positions within the tourism industry. The curriculum provides individuals with knowledge and skills in the following areas: leadership, management, marketing, finance, and technology. The graduates will qualify for management and supervisory positions in hotels, resorts, country clubs, event spaces, and other tourism-based businesses.

Associate (A25120T)

Fall Semester 1

		Lec	Lab	Clinic	Credit
ACA-115	Success & Study Skills	0	2	0	1
BUS-110	Introduction to Business	3	0	0	3
BUS-125	Personal Finance	3	0	0	3
CIS-110	Introduction to Computers	2	2	0	3
HRM-110	Introduction to Hospitality and Tourism	3	0	0	3
English Options	English Options Listed Below	3	0	0	3
				Total:	16

Spring Semester 1

		Lec	Lab	Clinic	Credit
BUS-115	Business Law I	3	0	0	3
BUS-137	Principles of Management	3	0	0	3
MAT-110	Mathematical Measurement and Literacy	2	2	0	3
MKT-120	Principles of Marketing	3	0	0	3
HRM-180	The Business of Tourism	3	0	0	3
				Total:	15

Summer Semester 1

		Lec	Lab	Clinic	Credit
Communications Option	Communications Options Listed Below	3	0	0	3
Humanities Option	Humanities and Fine Arts Options Listed Below	3	0	0	3
				Total:	6

Fall Semester 2

		Lec	Lab	Clinic	Credit
ACC-120	Principles of Financial Accounting	3	2	0	4
BUS-255	Organizational Behavior in Business	3	0	0	3
MKT-223	Customer Service	3	0	0	3
HRM-210	Meetings and Event Planning	3	0	0	3
BUS-151	People Skills	3	0	0	3
ECO-252	Principles of Macroeconomics	3	0	0	3
				Total:	19

Spring Semester 2

		Lec	Lab	Clinic	Credit
ACC-121	Principles of Managerial Accounting	3	2	0	4
BUS-230	Small Business Management	3	0	0	3
BUS-253	Leadership and Management Skills	3	0	0	3
ECO-251	Principles of Microeconomics	3	0	0	3
BUS-234	Training and Development	3	0	0	3
WBL-112	Work-Based Learning I	0	20	0	2
				Total:	18

Total Credit Hours: 74

English: Choose One of the following courses:

		Lec	Lab	Clinic	Credit
ENG-110	Freshman Composition	3	0	0	3
ENG-111	Writing and Inquiry	3	0	0	3

Communications: Choose One of the following:

		Lec	Lab	Clinic	Credit
COM-120	Intro to Interpersonal Communication	3	0	0	3
COM-231	Public Speaking	3	0	0	3
ENG-112	Writing and Research in the Disciplines	3	0	0	3

Humanities/Fine Arts Choices for AAS Degree Programs Unless Otherwise Noted:

		Lec	Lab	Clinic	Credit
ART-111	Art Appreciation	3	0	0	3
HUM-110	Technology and Society	3	0	0	3
HUM-115	Critical Thinking	3	0	0	3
MUS-110	Music Appreciation	3	0	0	3

Certificate (C25120T)

Fall Semester 1

		Lec	Lab	Clinic	Credit
HRM-110	Introduction to Hospitality and Tourism	3	0	0	3
HRM-210	Meetings and Event Planning	3	0	0	3
BUS-151	People Skills	3	0	0	3
				Total:	9

Spring Semester 1

		Lec	Lab	Clinic	Credit
BUS-234	Training and Development	3	0	0	3
HRM-180	The Business of Tourism	3	0	0	3
				Total:	6

Total Credit Hours: 15

